



letter of intent

Date: 12-25-2022

Yunus Centre,
Grameen Bank, Bhaban 16th Floor
Mirpur 2, Dhaka 1216, Bangladesh

Dear Dr. Yunus,

We are writing to provide a letter of intent from Chihlee University of Technology (CLUT) in Taiwan to Yunus Centre, Grameen Bank in Bangladesh, for establishing a Yunus Social Business Centre (YSBC) under the College of Business Management, CLUT.

Expression of interest to set up YSBC in partnership with Yunus Centre

1. The Chihlee University of Technology (CLUT) firmly agrees with the philosophy of the founder Dr. Yunus on alleviating poverty by implementing the concept of Social Business
2. About 65% of students apply for student loans or tuition fee reductions to complete the degree in CLUT successfully. In addition to cultivating the employability of students with unique and professional skills, our school can also allow CLUT students to have entrepreneurial vision and access to entrepreneurial resources through becoming a member of YSBC and finally helping themselves and others.

Brief introduction of the university and its social impact/activities

1. CLUT is a cradle of business education and talent training in the northern part of Taiwan. It has been the most popular private technology university in Taiwan for the past seven years.
2. CLUT participates in and practices USR as follows:
 - (1) carry out community services for the older adults in the neighborhood of the school,
 - (2) revitalize local industries and enhance the value of tourism in rural areas,
 - (3) set up professional functions and practical application courses for new residents to improve employability and improve family life in the greater Taipei area.
3. In recent years, teachers have invested in research on SDGs topics such as environmental protection, dynamic Energy Efficiency, Charitable Giving Strategy



and Sustainable Development Goals, and Green & Sustainable Science & Technology.

Brief description on how having a YSBC will benefit the university

YSBC can help CLUT to expand its loftier vision, goals, and practice. It is not only the pursuit of intellectual innovation. The business-focusing university can also become a training institution for cultivating talents with social enterprise literacy so that more and more students become the first seed to reduce student loans and learn to start a business gradually.

What kind of programs/activities it intends the YSBC to run

1. Set up workshops that connect social enterprises with the connotation of SDGs
2. Design and implement a social enterprise workshop for new residents in Greater Taipei
3. Counseling new residents to use professional functions to establish social enterprises

Sincerely,

A handwritten signature in black ink, appearing to read 'Fen-may Liou'.

Fen-may Liou

Professor & Dean

College of Business Management, Chihlee University of Technology

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